

www.pwc.com/ca/foundation

Capacity Building

Investing in not-for-profit effectiveness

About PwC

We provide industry focused assurance, advisory and tax services for public, private and government clients in four areas:

- *Corporate Accountability*
- *Risk management*
- *Structuring and mergers and acquisitions*
- *Performance and process improvement*

Part of a global network of firms – 154,000 people in 153 countries

Our service areas include our multi-disciplinary Not for Profit and Sustainable Business Solutions Practices

Our PwC team



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PricewaterhouseCoopers Canada Foundation (PwCCF)

***Our mission is to help
build and empower community leadership
by sharing our time, expertise and resources***

The conversation begins

What do we mean by capacity and capacity building?

Why is PwCCF interested in this issue?

How do we tackle such a complex conversation?



Results from our National Poll

How much of your time (personally or professionally) is spent worrying about capacity issues at your organization?



Source: HR Council – PwC Webcasts (May 2011)

The Round Table Concept

Create a dialogue about capacity building to understand what it is – and how corporations can strengthen their combined investments in the not-for-profit sector

Thought Leadership to help inform

Stanford SOCIAL
INNOVATION REVIEW

Collective Impact
By John Kania & Mark Kramer

Stanford Social Innovation Review
Winter 2011

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the James Irvine foundation
Expanding Opportunity for the People of California



ENRICHING THE VOLUNTEER EXPERIENCE
TO BUILD A BETTER FUTURE
FOR OUR COMMUNITIES

FOCUS

Convergence

*How Five Trends Will Reshape
the Social Sector*

Heather Gowdy
Alex Hildebrand
David La Piana
Melissa Mendes Campos

La Piana
CONSULTING

The Round Table Project

Goals & Objectives:

- 1. Develop*** a common language
- 2. Create*** a value proposition
- 3. Recommend*** resource allocation
- 4. Generate*** widespread interest

The wisdom we heard – the key messages

Strengths

Better Information + Better
Conversation = Better Relationships

Opportunities

Shared Language

Weaknesses

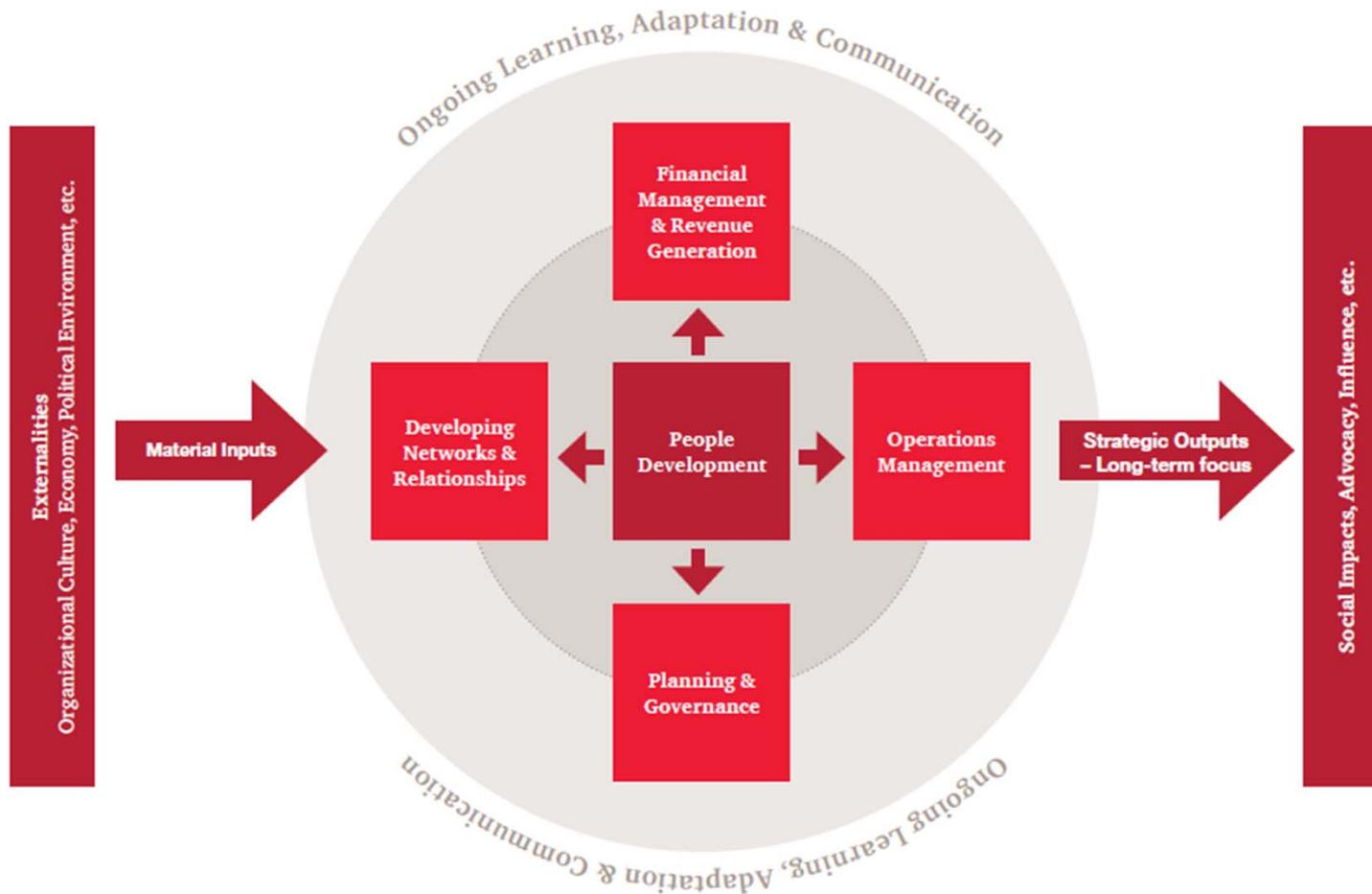
Lack of Time

Threats

Lagging compensation, resources for
professional development and job
security & a focus on efficiency rather
than effectiveness

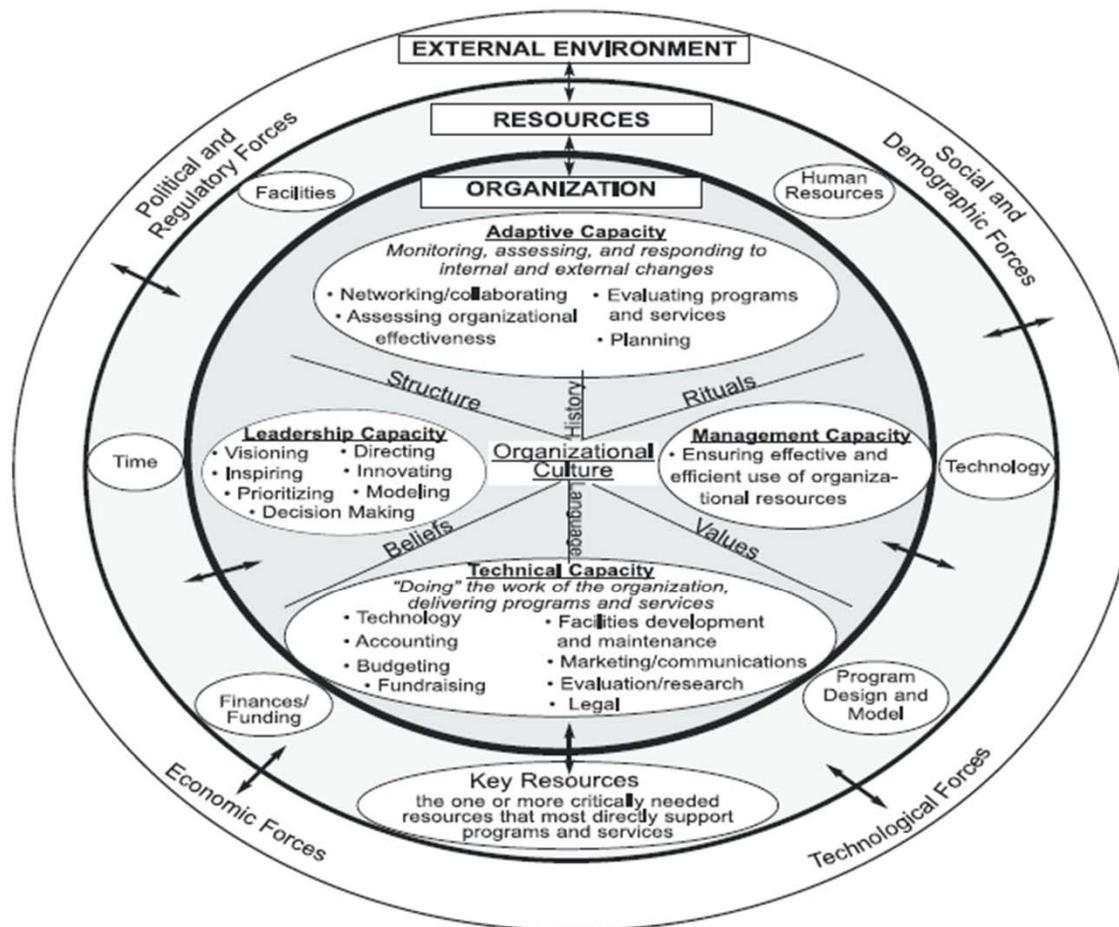
The concept we discussed

Figure 2: A capacity building taxonomy¹⁴



The model where we landed

Figure 3: TCC Group Capacity Building Model



Six Key Ideas

- 1. Develop*** a shared language to facilitate dialogue
- 2. Recognize*** the NFP sector is a source of value(s) and strength
- 3. Foster*** generative thinking, risk taking and innovation
- 4. Strengthen*** networks and communication
- 5. Support*** public policy advocacy
- 6. Provide*** cross-sector professional development strategies

Results from our National Poll

Which of the Key Ideas do you feel provides the biggest opportunity?



Source: HR Council – PwC Webcasts (May 2011)

How we are framing the ongoing conversation

Capacity building

Investing in not-for-profit effectiveness



pwc

Thought Leadership Publication:

Capacity Building: Investing in not-for-profit effectiveness

Read more about the initiative:

www.pwc.com/ca/capacitybuilding

***Twitter:** #NFPcapacity*

Three point process –1

1. Identify a range of opportunities for corporate involvement

- *Grants*
- *Partnerships*
- *Advanced Collaborations*



Three point process – 2



2. Create a map of the corporate-community investment landscape in Canada

- *Initial conversations taking place at the 2011 Business & Community Partnership Forum*

Three point process –3

3. Broaden the discussion

- *Social media*
- *Local round tables*
- *Conduits for dialogue*



The Funding Map

***Fill out your funder information on the
sheet provided***

and

Draw on the info-graphics outside

Q&A

Let's have a conversation

Submit your questions via the system

Or

#NFPcapacity on Twitter

Thank you

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